



## Council of Indian Organizations in Greater Philadelphia

### Festival Of India 2010 – Corporate Sponsorship

Dear Corporate Sponsor,

The Council of Indian Organizations (CIO) was established in 1983 as an umbrella organization of more than 20 active Indian associations in the greater Philadelphia area. Our objectives are to provide a common platform to pursue our common goals, to promote and coordinate community activities, to provide civic and political education to people of Indian origin, and to act as the representative for the Asian Indian community.

The CIO is organizing “Festival of India” program on Sunday, August 15, 2010 at Penn's Landing, located along the scenic Delaware River in Philadelphia, to celebrate the 27<sup>th</sup> anniversary of CIO. This festival consistently attracts more than 6000 people each year and has been commended by people from all walks of life. The India Pavilion, specially designed and setup to display the rich heritage and history of India, is one of the highlights of this festival and attracts several hundred visitors during the festival. Many cultural programs are performed on the stage on the day of the festival by reputed individuals of Indian origin and various music groups representing different facets of the culturally rich Indian Subcontinent.

The CIO, being a non-profit organization, soliciting funds to undertake an event of this magnitude and is looking for large corporations to sponsor **THE INDIA PAVILION, at the Festival of India**. This may be a great marketing opportunity to promote your company and its services to a very large Indian population that gathers to participate in this festival.

**India Pavilion is an exhibition tent of Indian Art and Culture. We will provide a table for our sponsors and install their banners at this pavilion. We offer the following**

- **Table at the India Pavilion**
- **Banner Display at the Pavilion**
- **One full page advertisement on our brochure which will be distributed at the festival and also will be on our website for a year. Last year our website had over 42,000 visits per week during the festival.**

**Pavilion sponsorship is \$ 2500**

Thank you very much for your patronage.

Steve Vibhute  
President  
Council Of Indian Organizations In Greater Philadelphia  
[www.indiacouncil.org](http://www.indiacouncil.org)