



Council of Indian Organizations in Greater Philadelphia

FESTIVAL OF INDIA 2010 -SOUVENIR PROGRAM

(All advertisements must be received by July 25, 2010)

Council of Indian Organizations (CIO) is organizing Festival of India program on Sunday, August 15, 2010 at Penn's landing, located along the scenic Delaware River in Philadelphia, to celebrate the 27th anniversary of CIO. This festival consistently attracts more than 6000 people each year and has been commended by people from all walks of life. The souvenir will be distributed at the festival and will also be available (until next Festival of India) on the CIO web site that attracts over 42,000 visitors per week during this festival (based on 2008 web statistics).

CIO was established in 1983 as an umbrella organization of more than 20 active Indian associations in the greater Philadelphia area. Our objectives are to provide a common platform to pursue our common goals, to promote and coordinate community activities, to provide civic and political education to people of Indian origin, and to act as the representative for the Asian Indian community.

On this happy occasion CIO is publishing a souvenir, which include among others, articles about India, its culture, heritage and contemporary matters of interest. We request you to kindly support this undertaking as you have been always, by generously contributing by advertising your products and services. Proceeds from the souvenir will be used to promote worthwhile causes. CIO is going GREEN and the souvenir will be printed on RECYCLED paper. The advertisement rates are as follows:

Back Cover (Color)	\$1,200	Front/ Back Inside (Color)	\$900
Inside Full Page (B/W)	\$ 210	Half Page (B/W)	\$120
Quarter Page/Business Card (B/W)	\$ 60	Member Organizations	40% discount

Dimensions for the Advertisements:

Full Page: 10.00"(H)x7.50"(W), Half Page: 4.50"(H)x7.50"(W), Quarter Page/Business Card: 4.50"(H)x3.50"(W)

Please contribute your advertisement by completing the form below with a check drawn in favor of CIO and mail to Mr. Krishna Agarwal, 3 Amber Circle, Norristown, PA 19401. Email your advertisement content in an electronic format (PDF, Word, Hi-Resolution JPG) to **kk_agarwal@yahoo.com** or **sagaram@verizon.net**. You can also send ready to print advertisement, business card or scannable content to Mr. Krishna Agarwal (Phone: 610-275-6789).

Thank you very much for your patronage

COUNCIL OF INDIAN ORGANIZATIONS IN GREATER PHILADELPHIA (www.indiacouncil.org)

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COUNCIL OF INDIAN ORGANIZATIONS -FESTIVAL OF INDIA 2009-SOUVENIR PROGRAM

Please reserve a space in the upcoming souvenir.

Name _____ E-mail _____

Business/Organization _____ Tel. _____

Size of the Ad _____ Amount _____

Signature _____ Date _____

Mail the check for advertisement to: Mr. Krishna Agarwal, 3 Amber Circle, Norristown PA 19401.